



Stride for Seniors

RACING TO A BRIGHTER TOMORROW.

June 3, 2023 | 9 a.m. | Lake Harriet Bandshell or virtually



Partnership Packet

Join us for the **Walker Methodist 18th Annual 5k/10k Stride for Seniors** around Lake Harriet or virtually on June 3, 2023, at 9 a.m. Runners and walkers of all abilities are welcome. Our goal is to raise program funds for more than 3,000 residents we serve annually — and celebrate *life, and all the living that goes with it.*



Sponsorship Levels and Benefits

	Sprinter \$10,000	Runner \$5,000	Jogger \$2,500	Walker \$1,000
PRE-RACE RECOGNITION				
Logo on Walker Methodist race and registration pages (links to your website)	X	X	X	
Logo on t-shirt and on outside of race box for virtual participants	X			
Logo inside race box for virtual participants	X	X	X	
Company name inside race box for virtual participants				X
Facebook recognition	X	X	X	X
T-shirt sponsor (one available)		X		
Company name linked to your website on Walker Methodist race and registration pages				X
RACE DAY RECOGNITION				
Race registrations included	10	5	3	1
Event signage – logos	X	X	X	
Group volunteer opportunities	X	X	X	X
Post-race snack sponsor (one available)			X	
Event signage – name				X
POST-RACE RECOGNITION				
Newsletter mention – 3000+	X	X	X	X
Community Impact Report mention	X	X	X	X
Social media – Facebook, Twitter, website	X	X	X	X



Why You Should Partner with Us

Partnering with Walker Methodist on our **18th Annual 5k/10k Stride for Seniors** provides the funds for life-enhancing programs and services for older adults that contribute to their health, well-being, and quality of life. By doing so, you help fulfill our mission of enhancing the lives of older adults through a culture of care, respect, and service.

OUR IMPACT IN 2022



More than
3,000 residents
served and cared for.



PAY IT FORWARD FUND

26 grants — for a total amount of **\$13,000** — awarded to help team members in hard times.

44 team members contributed to the fund.



\$455,000 IN
TOTAL GRANTS



\$370,000 for
Oral Health Program.



\$55,000 for
art grants.



\$30,000 for Team
Member Scholarships.



MUSIC & MEMORY PROGRAM

64 new personal music players created in 2022.

365 personal music players in use.



85 residents and team members from **5** Walker Methodist communities were able to attend a Twins game (Parkinson's Day).



Stride for Seniors

June 3, 2023

Sponsorship Opportunities

Contact Information

Name

Company

Address 1

Address 2

City

State

Zip

Phone

Email/Twitter handle

Partnership Package (please select one)

Sprinter \$10,000

Runner \$5,000

Jogger \$2,500

Walker \$1,000

Other (please specify – gift-in-kind included)

Method of Payment (please select one)

Please invoice me at the above address

Enclosed is a check payable to Walker Methodist Foundation

Please call me to process a credit card payment

Please charge my credit card. (Please fill out information below or go to www.walkermethodist.org/give-now.)



Snap this QR code with your smartphone camera to give online.

Name as it appears on card:

Card address:

Card number:

Expiration date:

CVV:

Signature:

Logo Submission:

Email your high resolution (300 dpi) logo in EPS or JPG format to:

mnelson@walkermethodist.org

[Click here to email your form to mnelson@walkermethodist.org.](mailto:mnelson@walkermethodist.org)

– OR –

Mail form and payment to:

Marilyn Peller Nelson
Walker Methodist Foundation
11055 Wayzata Blvd., Ste. 200
Minnetonka, MN 55305

Thank you for becoming a partner in supporting the residents and patients of Walker Methodist.